Customer Avatar Template



Avatar image goes here	Goals & Values Goals:	Challenges, Fear Challenges & Fears:
Name: Quote:	Values:	Pain Points:
Age: Gender:		
Marital Status:	Dehavior 8 Attuibutes	Media
H. C. A C. C. L. L	Behavior & Attributes	
# of / Age of Children:	Benavior & Attributes Behavior:	Books / Magazines:
# of / Age of Children: Location:		
		
Location: Occupation / Job Title: Annual Income:		Books / Magazines:
Location: Occupation / Job Title: Annual Income: Level of Education:	Behavior:	Books / Magazines: Blogs / Websites: Conferences / Events:
Location: Occupation / Job Title: Annual Income:	Behavior:	Books / Magazines: Blogs / Websites:
Location: Occupation / Job Title: Annual Income: Level of Education:	Behavior:	Books / Magazines: Blogs / Websites: Conferences / Events:

rs, & Pain Points

Diet